

# Why DEI?

Diversity, Equity, & Inclusion is essential for business and community growth and success.



## What's DEI at ERCC?

### Diversity, Equity and Inclusion:

DEI involves creating a place where everyone is welcome, supported, and has the resources they need to grow and thrive regardless of identity, origin, or difference in circumstances.

**Mission:** The Diversity, Equity, and Inclusion (DEI) Council promotes diversity in the business community through education, outreach and networking programs that engage the community and support business leaders.

**Vision:** The intention is to transform the diverse business community into environments where all businesses are valued for their unique identities, and are confident that their contributions, perspectives, and businesses matter.



## BENEFITS OF DEI AT WORK:

- Diverse companies are 70% more likely to capture new markets (Harvard Business Review)
- Companies employing an equal number of men and women manage to produce up to 41% higher revenue (Clear Company)
- Diverse management teams lead to 19% higher revenue (Boston Consulting Group)

**JOIN US!** DEI Council Meeting  
2nd Tuesday of the month  
9am, ERCC office

**INTERESTED?  
FOR MORE INFORMATION**  
Scan the QR code!

